



HER EXCELLENCY SHEIKHA AL MAYASSA BINT HAMAD AL THANI SIGNS YOUTH EMPOWER DECLARATION ON BEHALF OF REACH OUT TO ASIA

ROTA Chairperson Believes Declaration Encourages Health And Development Among Youth

Doha, Qatar 3 November 2014: Her Highness Sheikha Al Mayassa bint Hamad Al Thani, Chairperson of Reach Out To Asia (ROTA), has signed the 'Empower Declaration 2014' to promote health and development among the youth.

The proclamation comes as part of the 6th Annual Youth Conference 'Empower' organised by ROTA, which is a member of Qatar Foundation for Education, Science and Community Development (QF). It supports QF's mission to provide world-class education and foster a progressive society by addressing immediate social needs.

Entitled 'Sports for Youth Empowerment,' the declaration was launched by young ROTA volunteers from Qatar and the Gulf region. They include Generation Amazing Youth Ambassadors from the Qatar 2022 Supreme Committee for Delivery & Legacy.

In an attempt to impart the values needed for society today and in the future, the declaration highlights the importance of sport for youth development, promoting health, education and professional growth, as well as promoting peace locally and internationally.

The initiative also calls for a variety of private and public organisations to come together to support the declaration through joint cooperation to achieve its goals, including; youth and sport organisations, local and international developmental organisations, UN entities, governmental departments, including schools, sports media and athletes alike.

Her Excellency expressed her delight at the signing, saying: "Today we are reaping the rewards of five years of continued efforts to develop youth capacity in Qatar and the Gulf region, through Reach Out To Asia activities. We celebrate this declaration launched by Empower Volunteers themselves.

"Through their own determination and sense of responsibility, they drafted its content with the intention of investing in younger generations. They are using sports as a platform to inspire the values that build a healthy and thoughtful society. Today, I am very happy to see our dreams come true at the hands of young volunteers," Her Excellency continued.

Essa Al-Mannai, Executive Director of ROTA, added: "We have dedicated our work during the past five years through Empower to equip the young volunteers with the concepts of leadership, learning and global citizenship. Today, we see the translation of these concepts through this declaration, which is a guideline gift from today's youth for tomorrow's youth to



pave the way for their future. It takes inspiring young people from a local level to a global level, in a way that reflects the basic concepts of Empower."

This declaration has been a prominent topic of admiration within UN organisations, conferences, NGOs, sports groups and governmental ministries, which have all recognised the impact sport has as a starting point towards positive change.

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About ROTA

Reach Out To Asia is a non-profit organisation launched in December 2005 in Doha, Qatar, by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. Operating under the auspices of the Qatar Foundation, ROTA is committed to providing high quality and relevant primary and secondary education, encouraging relationships among communities, creating safe learning environments and restoring education in crisis affected areas across Asia and around the world. ROTA envisions a world, where all young people have access to the education they need in order for them to realize their full potential and shape the development of their communities.

For further information on Reach Out To Asia, please visit: www.reachouttoasia.org

Qatar Foundation – Unlocking Human Potential

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organisation that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the world. Founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Emir, QF is chaired by Her Highness Sheikha Moza bint Nasser.

QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology capacity by developing and commercializing solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.



For a complete list of QF's initiatives and projects, visit <http://www.qf.org.qa>

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