



## **QATAR CAREER FAIR LAUNCHES YOUTH EMPOWERMENT PROGRAMME**

### ***Over 230 Local Students Attend 'QCF Ambassadors' Opening Ceremony***

**Doha, Qatar, 3 March 2015** – Qatar Career Fair (QCF), a member of Qatar Foundation for Education, Science and Community Development (QF), has officially launched its ground-breaking youth empowerment programme, 'QCF Ambassadors'.

The ceremony was held at Hamad Bin Khalifa University's (HBKU) Student Centre and attended by over 230 high school students from 18 independent schools across the country, as well as academic advisors and career guidance counsellors.

Through the programme, QCF supports QF's strategic objective to unlock human potential and equip Qatar's youth with the educational capacities, and personal development and leadership skills to enable the nation achieve a knowledge-based economy in support of the Qatar National Vision 2030.

The 'QCF Ambassadors' initiative takes its inspiration from QCF's motto, 'Your Future in Your Hands'. Each participating school will select five to six students from 10<sup>th</sup> and 11<sup>th</sup> grades to take part in workshops on self-development, leadership, strategic planning, team building and problem solving, as well as helping with confidence building and critical thinking. Complementing other youth initiatives, these skills will hone their leadership abilities, enabling them to assume a role building a prosperous future for Qatar.

The project will feature year-round training sessions, workshops and presentations that will promote career development while raising awareness of the importance of planning for the future.

Participants will be provided with opportunities to explore the local job market, learn about different work environments and receive training from some of the most prestigious companies in Qatar. Furthermore, participants will receive information on how to prepare resumes, conduct job interviews and deliver presentations.



In his opening speech at the launch ceremony, Mr Abdulla Al Mansoori, the Director of Qatar Career Fair, said: “Through this programme, we are aiming to encourage young men and women to start taking the initiative, while simultaneously promoting a culture of leadership and creativity. We are also hoping to raise awareness of the different social initiatives in Qatar.

“‘QCF Ambassadors’ is presently for high school students but over time we plan to involve older age groups, such as university students. This programme is important as every participating student will become an ambassador for QCF, and will help to raise awareness of career development to their classmates,” he added.

“Using the concept of ‘Your Future in Your Hands’, we work hard to provide young Qataris with detailed information about different careers and help participants to choose the path that is best suited to them,” Al Mansoori concluded.

The ‘QCF Ambassadors’ programme is one of many year-round initiatives and activities organised by QCF. The centre aims to assist Qatari youth in making decisions about their future academic and work careers.

**ENDS**

### **Qatar Career Fair**

Qatar Career Fair is one of the centers operating under the auspices of Qatar Foundation for Education, Science and Community Development. The goal of the center is to develop and implement a number of programs and initiatives that aim to spread career awareness and establish a career culture in society. It also seeks to achieve reassurance to Qatari citizens through career development, which would lead to utilizing their capabilities and skills in a competent and efficient way in different work sectors in the country. Moreover, it also aims to create an atmosphere of career awareness as well as skills and capabilities development amongst students and graduates via enabling them to wisely plan for their future career paths, especially to select their areas of specialization and the careers which are most suitable for their qualifications and capabilities.

For further information or inquiries, please contact Mohamed Tagrida on 44546802 or through e-mail at [mtagridh@qf.org.qa](mailto:mtagridh@qf.org.qa).