

## QATARI ARABIC LEARNING WEBSITE TO JOIN THE WISE ACCELERATOR PROGRAMME

### *The WISE Accelerator Programme Supports Technology-Driven Projects Addressing Education Challenges*

**Doha, Qatar, October 1 2015:** The World Innovation Summit for Education (WISE), a leading international initiative of Qatar Foundation for Education, Science and Community Development (QF), has revealed the names of the projects that will join the 2015-2016 WISE Accelerator Programme. They include the Arabic learning website EduTechnoz.

The Accelerator Programme was launched in 2014 and is designed to support the development of young, innovative projects with high potential for scalability and positive impact in the field of education. This is in line with QF's central pillar of developing a knowledge-based economy by unlocking human potential and fostering a progressive and engaged society.

The 2015-2016 cohort of five new projects will officially join the Accelerator Programme at the WISE Summit 2015 to be held in Doha from November 3 to 5, where they will be invited to take part in specific workshops and be offered unique networking opportunities to connect their projects with an international network and create opportunities to share knowledge and find support from donors and investors.

Part of the Programme this year is EduTechnoz an online portal created in Qatar that aims to make learning Arabic fun for children through games, eBooks and interactive worksheets enabling users to teach and learn Arabic in an enjoyable and effective manner. The website provides access to more than 200 games based on local curriculums and is designed for children between three and eight years old. Parents and teachers can also monitor the child's progress and receive real-time emails whenever the user is facing a challenge.

Since 2011, EduTechnoz has attracted more than 50,000 users across the MENA region and beyond and plans to expand its reach and programmes even further to become the go-to platform to learn Arabic.

The WISE Accelerator Programme highlights Qatar's commitment to playing a significant role in the global partnership for development. The selected projects benefit from a year-long mentorship program tailored to address their specific needs.

Since its inauguration, the WISE Accelerator Programme has been dedicated to supporting education projects from different regions and sectors that are using or designing technology to address education challenges. The other selected projects for the 2015-2016 WISE Accelerator program are:

- **MGCubed** (Ghana): a project aiming at improving the overall education standards of girls and address the challenges of teacher quality, teacher absenteeism and poor student learning by using cutting edge technology allowing real-time two-way interactive distance learning in deprived schools in Ghana.
- **Kepler** (Rwanda): a new kind of university giving access to an ultra low-cost US accredited degree by combining free world-class online courses with in-person seminars, coaching and intensive education-to-employment support.
- **Maths Curriculum Online** (South Africa): a cloud-based online platform implementing the Maths Curriculum for grades one to nine, offering maths exercises, instant feedback on answers to the learners, tracking their individual progress throughout the year and enabling teachers to make data-informed decisions.
- **TeachPitch** (UK): a cloud-based learning platform that helps teachers and schools, constantly constrained for time, identify, save and rate the best online resources available, as well as share learning resources worldwide.

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#### **About the World Innovation Summit for Education (WISE):**

Qatar Foundation, under the leadership of its Chairperson, Her Highness Sheikha Moza bint Nasser established the World Innovation Summit for Education in 2009. WISE is an international, multi-sectoral platform for creative thinking, debate and purposeful action. WISE has established itself as a global reference in new approaches to education. As a testament to QF's commitment to establishing a knowledge economy, WISE is promoting a range of on-going programs toward building the future of education through collaboration. WISE 2015 will take place 3-5 November in Doha.

#### **About QF:**

Qatar Foundation – Unlocking Human Potential

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organisation that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the world. Founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Amir, QF is chaired by Her Highness Sheikha Moza bint Nasser. QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology capacity by developing and commercialising solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.

For a complete list of QF's initiatives and projects, visit <http://www.qf.org.qa>